



January 2017

Dear Friends,

Thank you for your support of the American Cancer Society's work and mission in the fight against cancer. Last April, we celebrated the 25th Silver Anniversary of the Linn Gala – this important spring event raised over \$130,000 net! We have been busy rebranding the event to better fit our community's unique attributes and interests. Please consider joining us on April 29, 2017 at the DoubleTree for a celebration of culture, creativity, and hope in our inaugural year of transformation from the Linn Gala to CR Alive!

How can I help?

We are currently seeking live and silent auction items—we are asking you to support our efforts by donating gift cards, merchandise, or services to be used in the CR Alive! auction. Our donors will receive recognition on event signage and on our mobile bidding website. Live auction donors (higher value items) are also promoted the night of the event from the podium, in the event program booklet, and on the big screens. Funds raised provide support to the American Cancer Society's efforts in cancer research, patient advocacy, and programs and services that benefit families and individuals faced with cancer. Contributions are tax deductible at Fair Market Value. Please complete and return the In-Kind Donation form to the address below—you can also email the form to Julie.facion@cancer.org and call to make pick-up arrangements.

American Cancer Society -CR Alive!
Attn: Julie Facion
4080 First Ave NE, Suite 101
Cedar Rapids, IA 52402

For more information, or if you would like to consider becoming a corporate sponsor or volunteer, contact ACS Development Manager, Julie Facion at Julie.Facion@Cancer.org or 319.866.7101. To learn more or reserve your spot, go to CRAlive.org and like us on Facebook.

Thank you for your consideration!
Sincerely,

Julie Facion

Julie Facion, Development Manager, Distinguished Events
American Cancer Society – Midwest Division
Office: 319.866.7101 Cell: 319.721.6627
Julie.facion@cancer.org
www.cralive.org



In-Kind Gift Receipt

In Kind refers to donations of goods or services instead of cash. Please note that according to IRS regulations, establishing a dollar value on donated goods or services is the exclusive responsibility of the donor. Donated services are *not* tax deductible.

Company/Individual

Company Contact

Address

City/State/Zip

Phone (Home)

Phone (Business)

Email Address

Describe the donation	List condition of the good. Leave blank for contributed services.	Donor's estimate of fair market value

PLEASE NOTE: The American Cancer Society cannot attach a proper dollar value to your gift. Federal tax laws impose certain reporting obligations for charitable contributions of property other than cash. IRS Form 8283 and its instructions can assist you with your reporting obligations. The American Cancer Society gratefully acknowledges the In-Kind gift(s) described above. Please keep this receipt. Your contribution is tax deductible to the extent allowed by law.

Received by: _____ Date Received: _____
Signature of person authorized by Division to accept a gift

To make pick-up arrangements or for more information contact Julie Facion at 319.866.7101 or email julie.facion@cancer.org

For Office Use Only: Please make a copy of this receipt, complete the following and send to the SSBC GL Team at ssbcglteam@cancer.org.

Division Receiving Credit: Midwest Division

Please complete the following only if the donor specified an event or program for their gift(s):

Event/Program: CRAlive

Fund: MWILINNGAL03

Activity: _____